

ABOUT THIS REPORT

Since 2015, NorthSide has released an annual sustainability report on initiatives and achievements. The report is made with advice, knowledge, and data from partners such as FSC Denmark, Plantebaseret Videnscenter (Dansk Vegetarisk Forening & Økologisk Landsforening), STARK, Tuborg, Circular Coffee Collective, and with the help from our many suppliers.

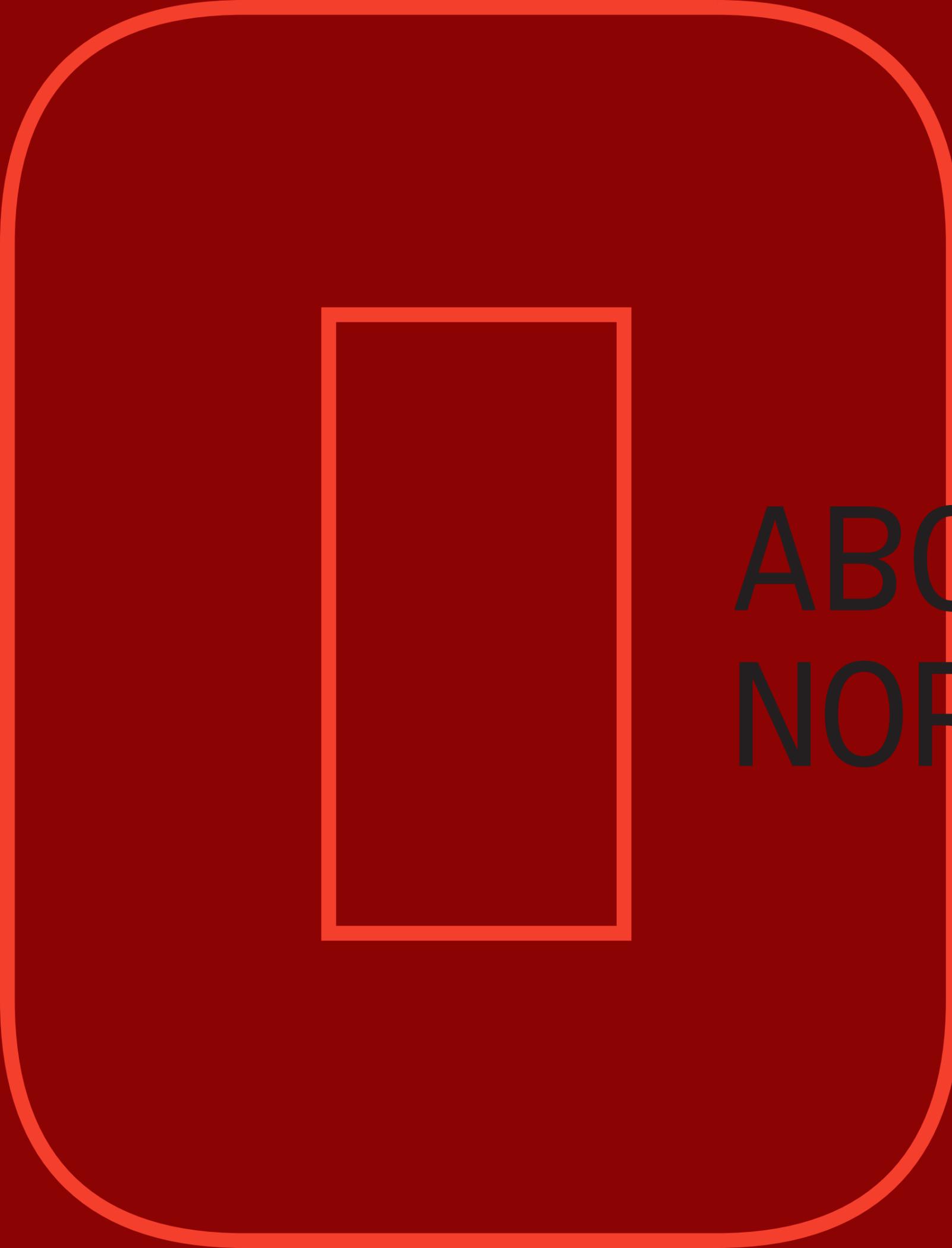
Since 2019, the festival has also made annual CO2 analyses in collaboration with specialists from A Greener Festival in London.

OTHER COLLABORATORS INCLUDE:

Green Deal Circular Festivals Europe
Green Producers Tools

For feedback and suggestions please contact us at:
martin@downthedrain.dk





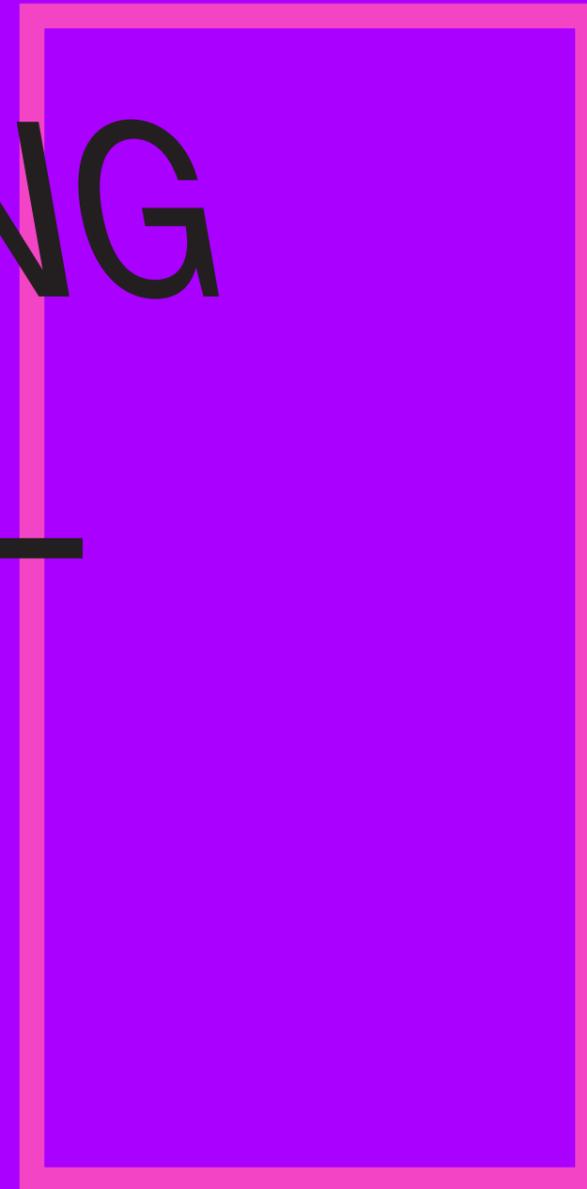
ABOUT NORTHSIDE

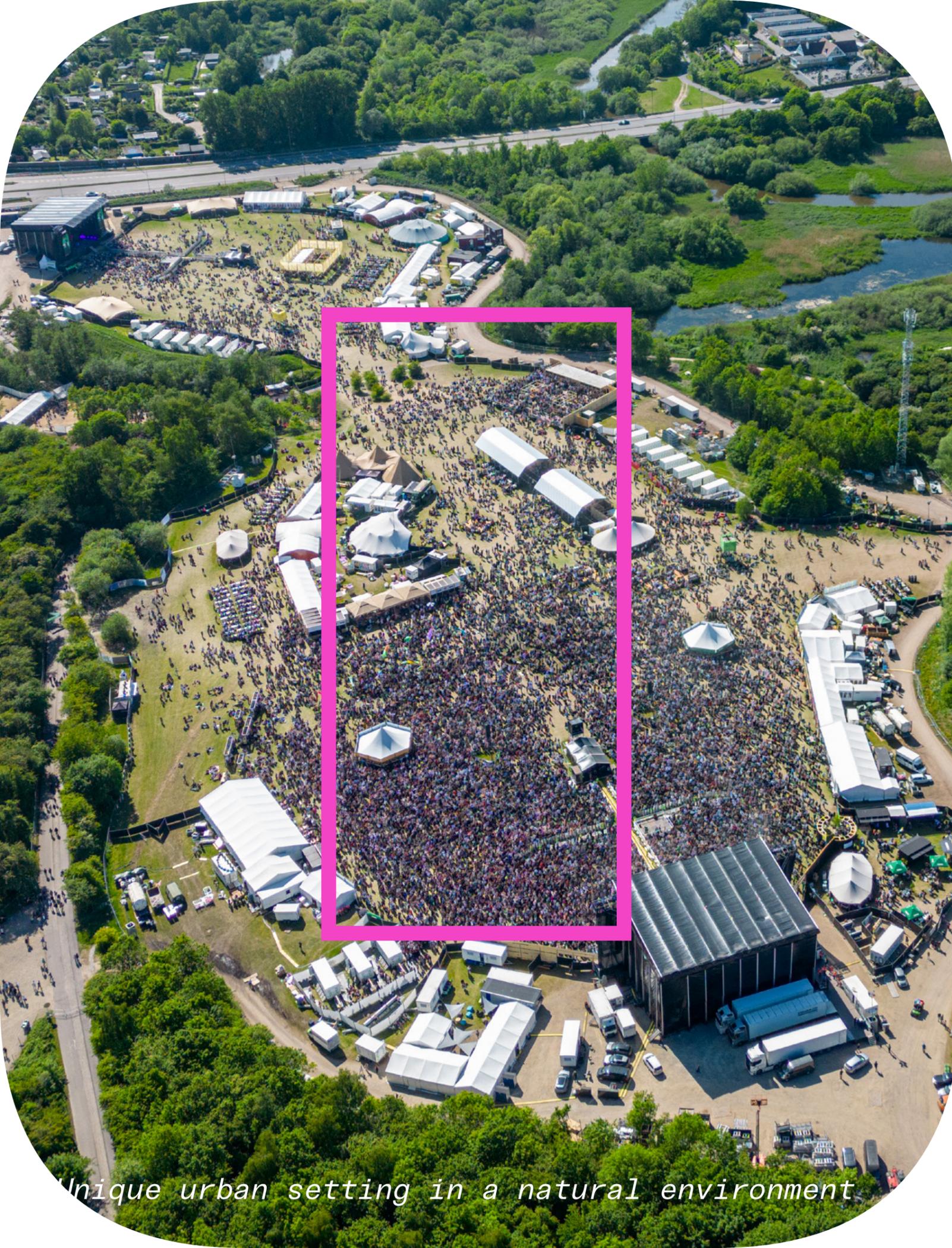
NorthSide is the number one urban music festival in Denmark and a leading festival in the Nordics. NorthSide is a celebration of music and the coming generations and a safe space for all where new communities flourish.

NorthSide promises an edgy program of popular and diverse culture with both big and new international names alongside the best artists from Denmark. Design, architecture, and 'that Scandinavian feel' is present in everything we do, from the food we serve to the bars and installations we build.



**UNIQUE
URBAN SETTING
IN A NATURAL
ENVIRONMENT**





In 2022, NorthSide found a new home at Eskelunden in Aarhus. This is a substantial upscale compared to the earlier site at Ådalen. Being able to run a major festival in a beautiful natural setting in the city is unique, and we can't wait to be part of the next chapter in the story of Eskelunden, which - believe it or not - used to be a landfill.

Unique urban setting in a natural environment

ESKELUNDEN, **IN SHORT :**

- ✦ Former waste landfill now turned park and festival area.
- ✦ The river of Aarhus runs directly through the area.
- ✦ A green landscape with levels and trees creates the perfect surroundings for the festival.
- ✦ The site is accessible by foot, bike, or public transport – there is no car parking at the site.
- ✦ The site is approximately 180.000 m², with full water, road, sewer, and electricity infrastructure.

DENMARK'S
LEADING FESTIVAL
ON CLIMATE AND
ENVIRONMENTAL
ISSUES

WE WANT TO BE A LABORATORY FOR SUSTAINABLE SOLUTIONS

NorthSide aims to be an industry leader in sustainability. That is why sustainability is included as a core value in the vision of NorthSide and a fundamental premise for all work concerning the festival.

We want to be a laboratory for future solutions and inspire both partners and our audience to create a more sustainable future.

We focus on specific measures that can reduce the environmental impact of our festival, and in the future maybe even contribute with a positive footprint.

DEMOGRAPHICS

NORTHSIDE
REPRESENTS THE
NEXT GENERATION.
OUR GUESTS ARE
THE ONES WHO
BUILD TOMORROW.



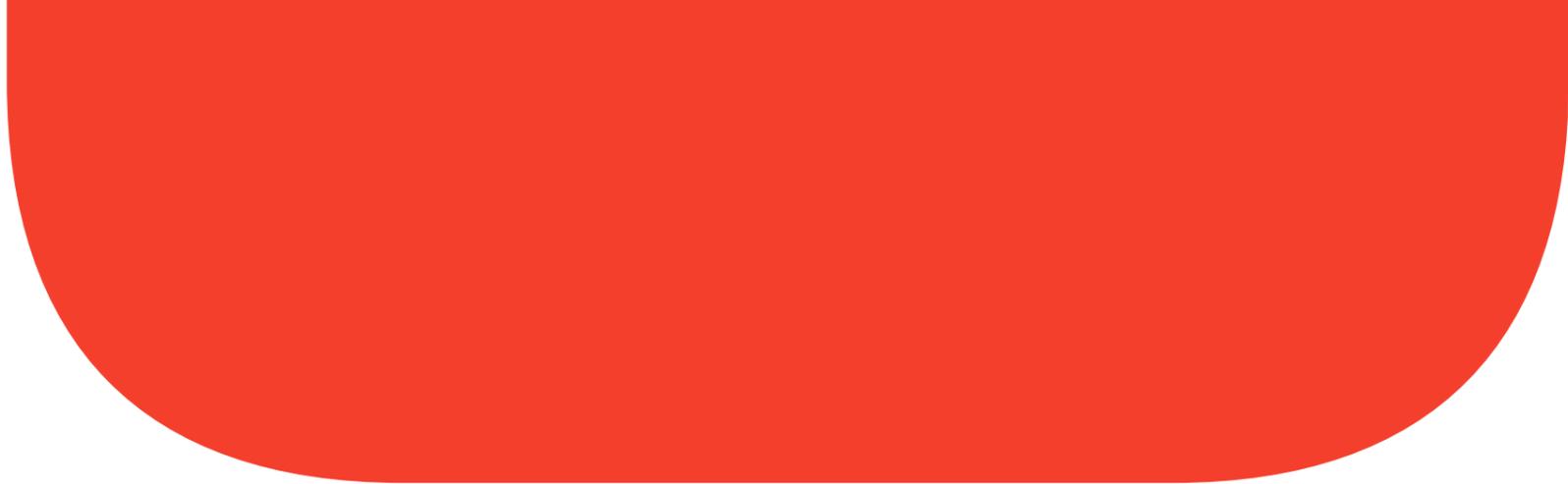
*GUEST
PROFILE*

45%

MALE

55%

FEMALE



MAJORITY OF GUESTS
ARE BETWEEN

25

— 29

YEARS OLD



89%

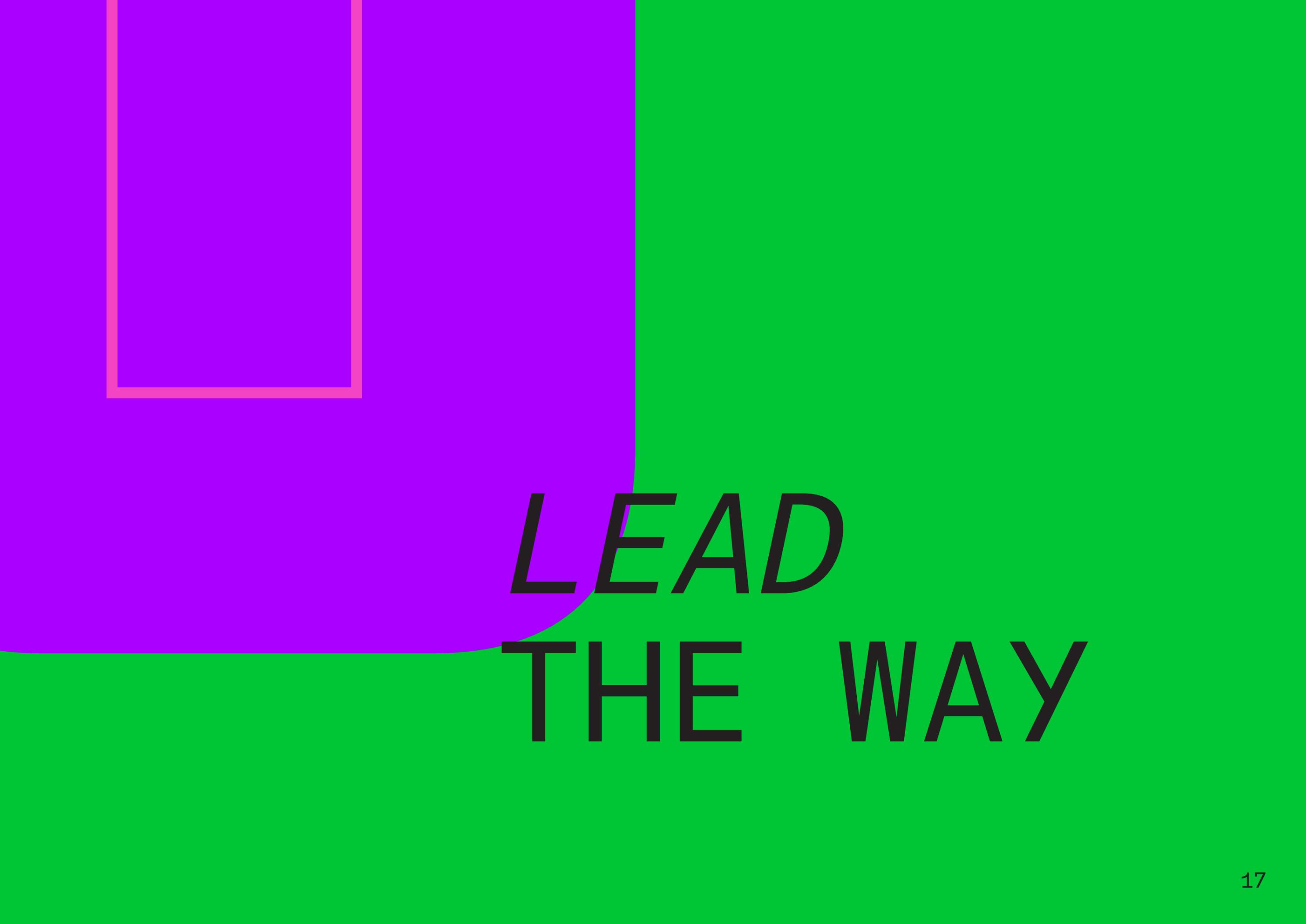
OF GUESTS HOLD
A COLLEGE OR
MASTER'S DEGREE

ZERO

AS IN
NULL
NADA
∅:

- ∅ ABANDONED TENTS
- ∅ LITRES OF DIESEL TO POWER STAGES
- ∅ BOTTLED WATER SOLD
- ∅ KILOS OF MEAT IN THE +150,000 MEALS SERVED
- ∅ SINGLE-USE PLASTIC CUPS

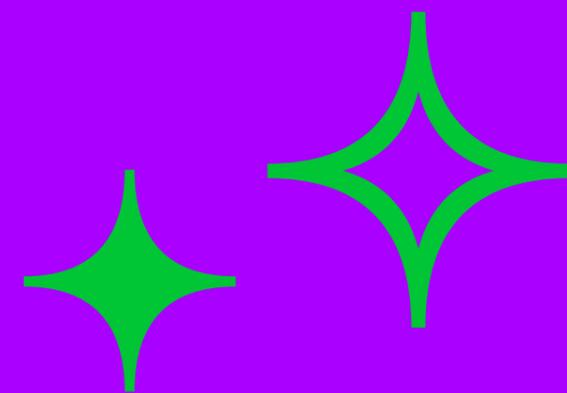




LEAD
THE WAY

A WORD FROM OUR
SUSTAINABILITY
MANAGER ,

MARTIN THIM

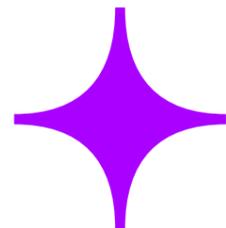
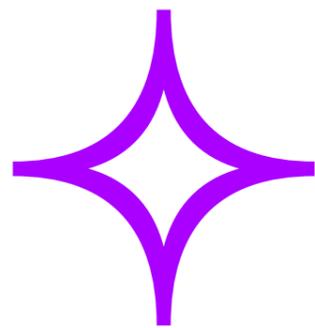


Throughout the years, NorthSide has worked to strengthen its green profile with initiatives such as garbage recycling, organic food and beverages assortments, implementation of energy efficiency measures, and new innovative ideas such as washable festival beer mugs.

For the 2022 edition of the festival, we have sharpened our strategy even further and taken giant steps with introducing energy from the electricity grid to power the festival and with our decision to become plant-based.

In 2023, we will initiate work on our new 2030 plan. Some important building blocks are already in place, and we can't wait to share it with the world.

DELIVER QUALITY RESULTS



We want to create a festival for the future. Delivering quality solutions on design, architecture, food, beverages, music, and the overall experience are imperative to our organization. This also goes for our sustainability goals. We will not settle for simply acceptable but will always strive to deliver solutions that are superior to the conventional.

Being an agile organization that can adapt and make fast changes, we can be courageous and even make bold decisions that are not necessarily popular with everyone.

CHALLENGE THE OLD WAYS AND LEARN FAST

In our industry as in any industry, there are a lot of traditions and old thinking. With NorthSide, we have set out to challenge the status quo and push the industry forward, and as a cultural organization we have a unique playing field and a reach that we can use in a positive way.

As a festival, we are only open three days a year, meaning each version of NorthSide is temporary. That opens up for new ideas and fast change from year to year. Sometimes we make mistakes, and our experiments don't work out, but we are open to failure and use it to come back with stronger solutions.

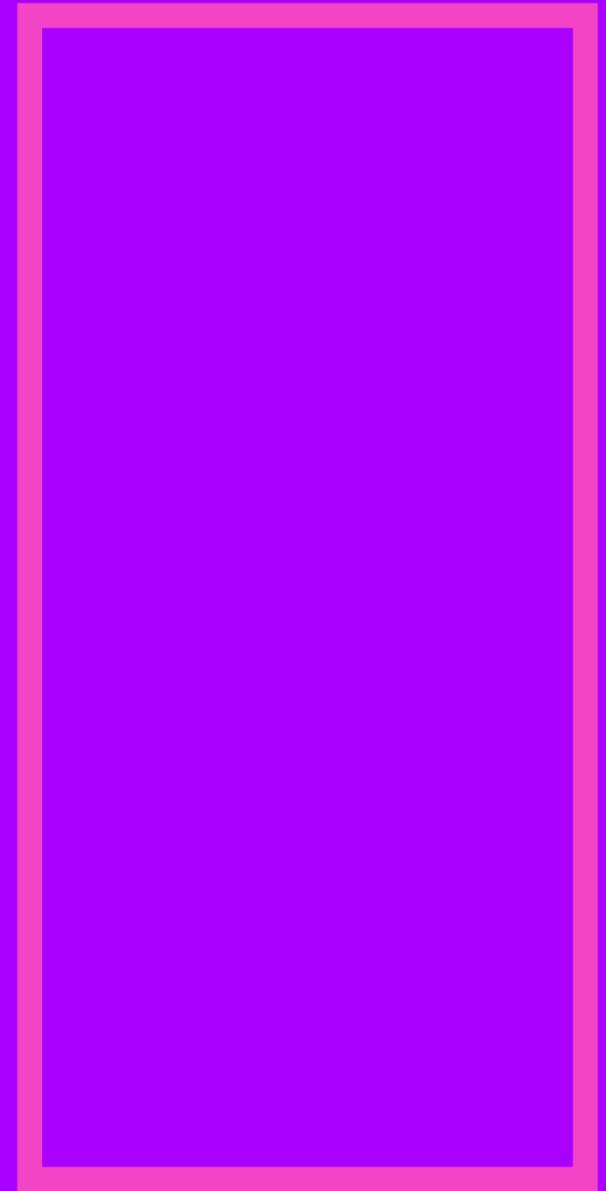


Lead the way

STRONG PARTNERSHIPS

Partnerships are fundamental in our work with sustainability and innovations. We don't have all the resources and knowledge internally, so finding the right partners is important to reach our goals. Our partnerships make it possible to increase our ambitions and reach our targets sooner than expected. Thanks a million.

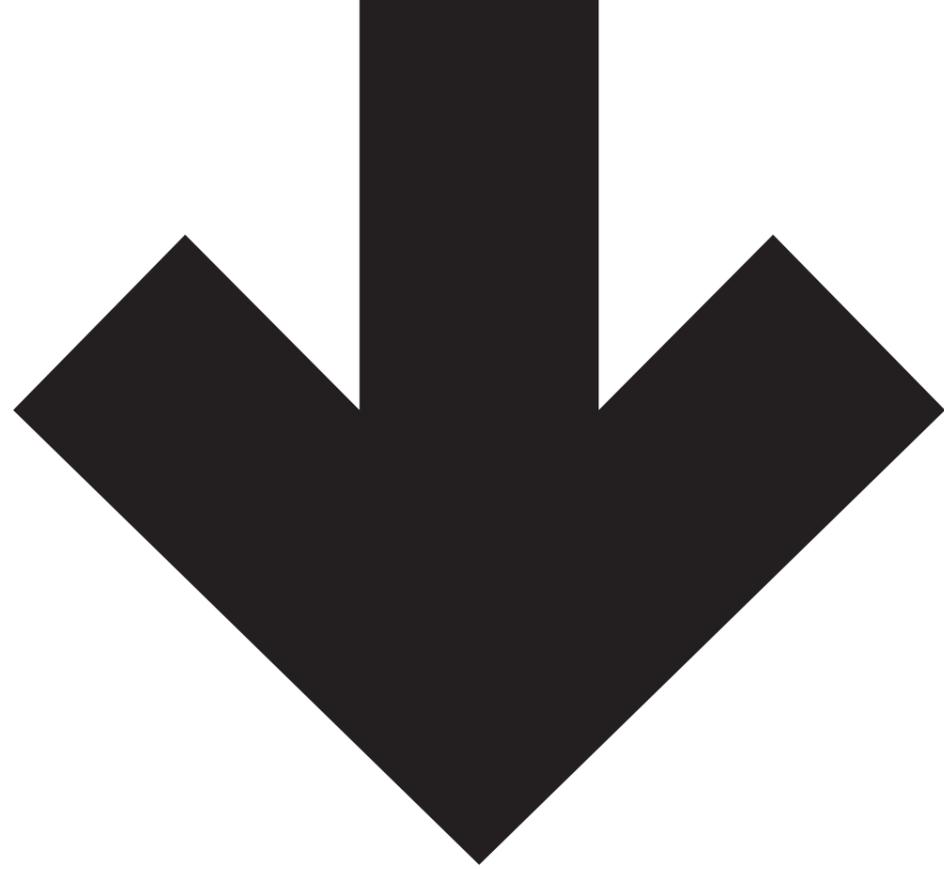
2022 CO2 ANALYSIS



NorthSide Festival engaged with A Greener Festival to assess the carbon footprint of the NorthSide 2022 edition. The calculated carbon footprint was 553.51 tonnes of CO2 equivalent (t CO2e) for the list of activities* included in all three scopes.

553.51
TONNES OF CO2
EQUIVALENT

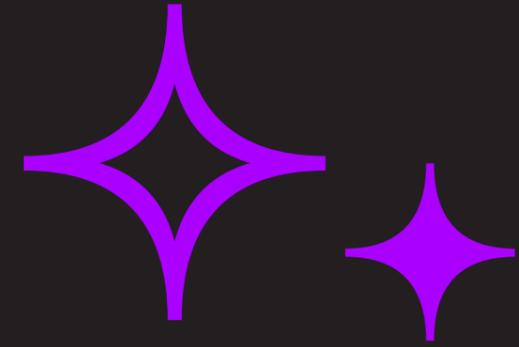
**There are still no standards in our industry, and it is hard to compare with other festivals, but new tools and a lot of initiatives are emerging which will bring the industry together. Our CO2 analysis includes activities in Scopes 1, 2 and 3 and includes energy, waste and recycling, water and wastewater, food, beverages, production, materials, transport, contractors and suppliers.*



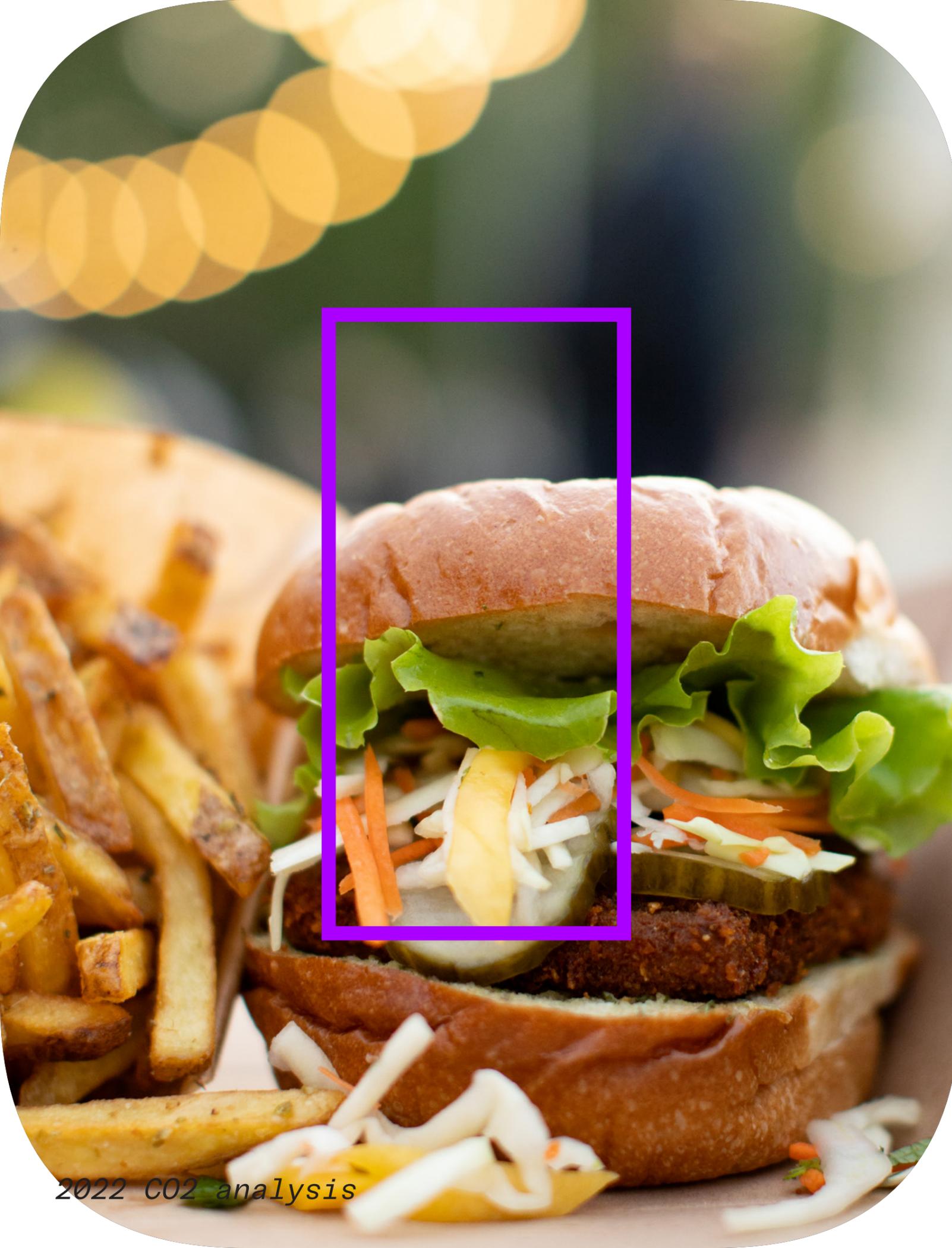
This is an overall decrease of 245 t CO₂e (or 30%) from the 2019* carbon footprint despite a higher attendance in 2022. This is primarily the result of the transition from fuel-powered generators to grid electricity to power the event and the decision to remove all meat products at the festival.

DECREASE OF
245 t CO₂e
(or 30%)

*the 2020 and 2021 festivals editions were cancelled due to the pandemic.



MOST IMPORTANT
LEARNINGS
FROM THE *2022*
INITIATIVES



FOOD

The average food-related emissions per person per day were reduced by 32% as a result of removing all meat and going plant-based. Food-related emissions per person per day are now down to 0.98 kg CO₂e. – and everything eatable at NorthSide is organic.

REDUCED BY

82%

ENERGY

Energy and fuel emissions were reduced by 82% due to switching from diesel generators to grid electricity as our main power source.



BEER

Beverage-related emissions were also significantly reduced in our report. The 2019 reporting used industry standard measurement, but for the 2022 report we have been able to use data directly from our beer supplier, Tuborg, whose own work in this field means that their emissions per litre are more than 50% lower than the industry standards.

More info can be found in the Carlsberg Group ESG report:
<https://www.carlsberggroup.com/media/48860/carlsberg-group-esg-report-2021.pdf>



TRANSPORT

The biggest emissions associated with transport come, by far, from the guests travelling to Aarhus from the rest of the country via cars, trains, and busses. The emissions associated with audience transport are four times higher than all production and artist transport combined.

DATA QUALITY

An analysis is never better than the data provided, thus we work to improve our data collection each year.

No data was provided in 2022 regarding the amount of waste and recycling, as the data collection system failed to deliver credible results in 2022. Therefore, estimates for 2022 were made based on the previous festival edition's waste generated per person.

Additional information gathered in 2022 compared to 2019 included emission data from production supplies and marketing materials. Furthermore, we were able to gather more accurate data on food sold by traders and food served to artists and crew.

CASES

A GREENER FESTIVAL

NorthSide have worked with A Greener Festival and their consultants since 2019. A Greener Festival help us analyse existing actions and operations, advise and recommend sustainable solutions, and provide tools for decision making.

NorthSide was awarded with the A Greener Festival “Highly Commended” award back in 2014.

Link: <https://www.agreenerfestival.com/consultancy-research/>

ENERGY



ELECTRICITY & FUELS

One of the big news in 2022 was getting the festival on the electricity grid. A huge leap forward compared to the old diesel generators that used to power the festival. We only managed to go all the way already in 2022, which was actually a few years ahead of time, because of our great partners in Aarhus Municipality and the delivery of power with green energy certificates from locally based energy company OK .

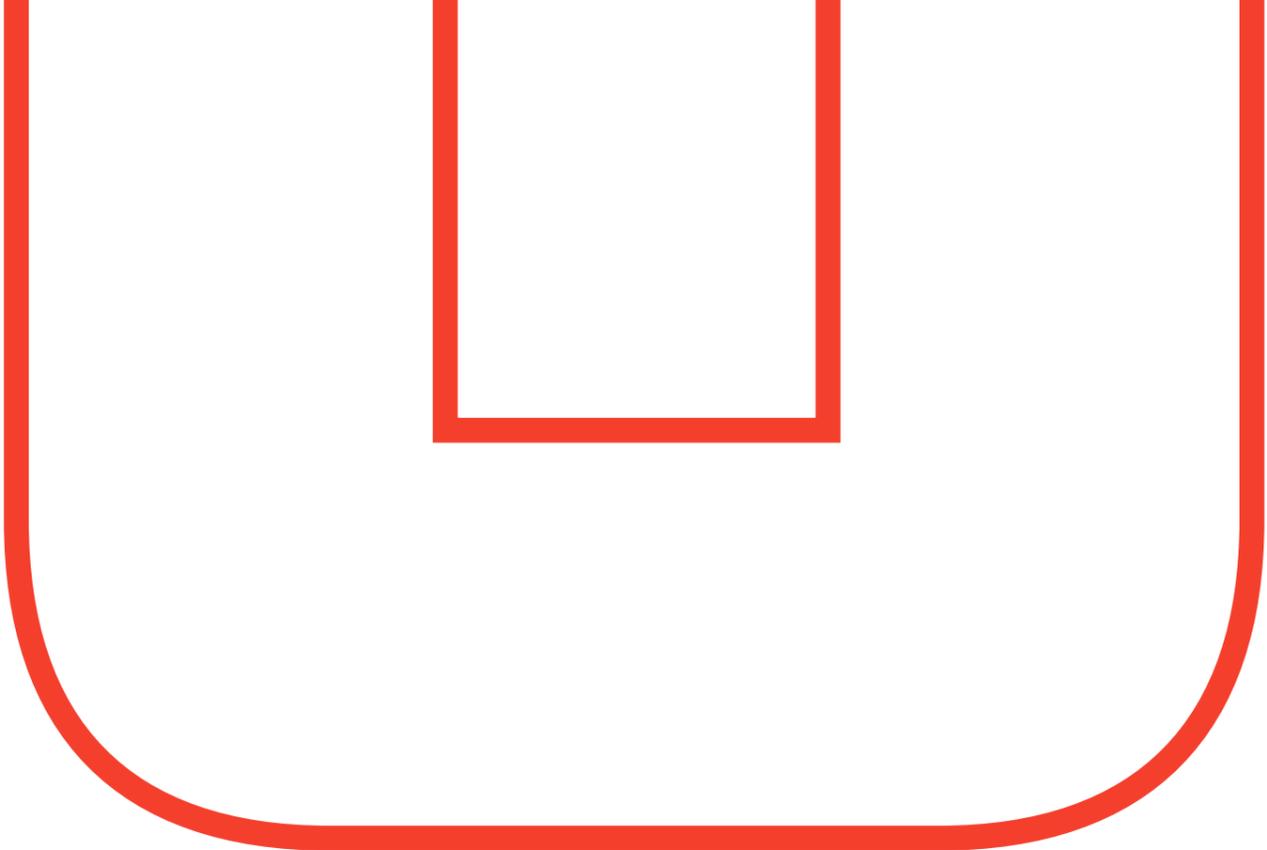
OK not only supplied us with wind energy, but they also supplied electric charging stations for our electric vehicles, as well as HVO diesel for the remaining part of our transportation fleet that is not yet electric.

FACTS ABOUT
ELECTRICITY FROM THE
GRID ON *ESKELUNDEN*
AND THE COLLABORATION
WITH AARHUS
MUNICIPALITY AND
SALLING FOUNDATION

In 2020 Aarhus Municipality's Climate Fund granted 2.1 million DKK to complete the electricity supply at Eskelunden. Eskelunden was developed with support from the Salling Foundation and is intended to be used for everything from cultural and sporting events to large individual concerts.

2.1
MILLION DKK

TO COMPLETE THE
ELECTRICITY SUPPLY
AT ESKELUNDEN.

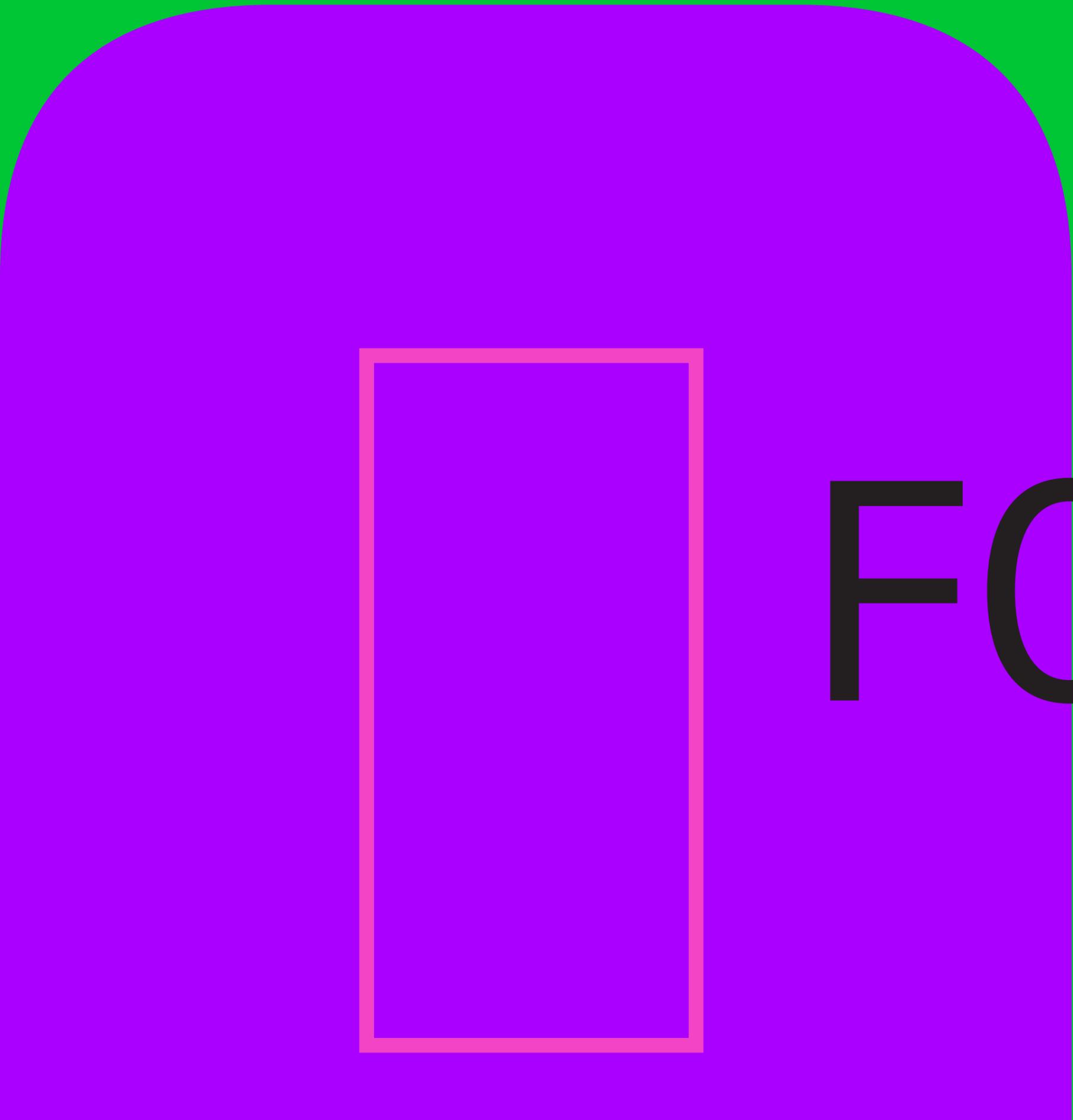


IMPACT ON CO2:

ENERGY AND FUEL EMISSIONS
WERE REDUCED BY 82% AS A
RESULT OF SWITCHING FROM
GENERATORS TO ELECTRICITY
FROM THE GRID AS OUR MAIN
SOURCE OF POWER.

Continue implementing new innovative solutions based on renewable energy sources. With the electricity in place, we can now look seriously into our fleet of electric vehicles, as well as machines and even solutions that can benefit the area and guests the rest of the year.

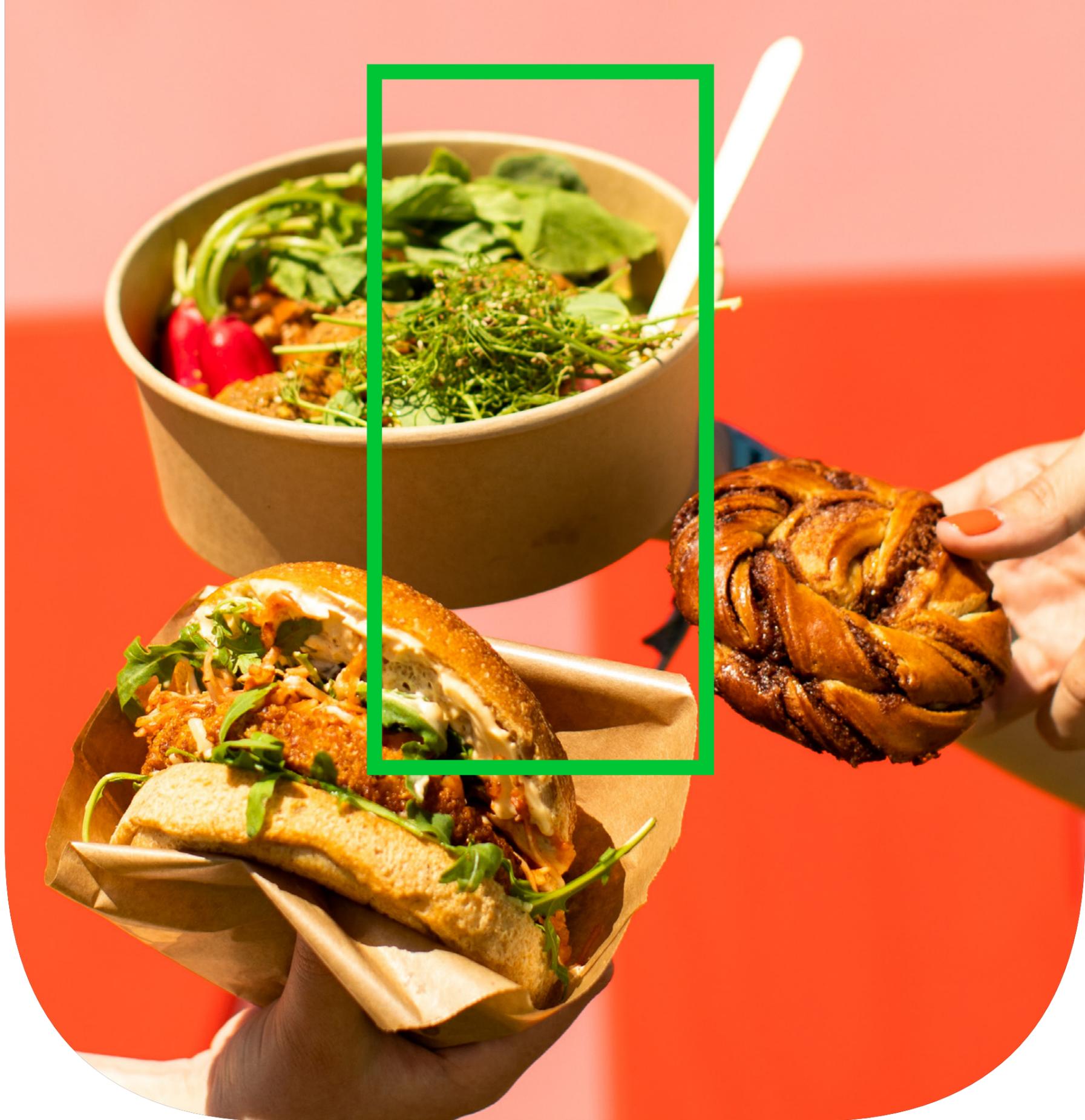
LEARNINGS AND FOCUS *AHEAD*



FOOD

NorthSide really has been part of revolutionizing 'event food' in Denmark. From the very beginning, we have set the bar high and aimed to develop and raise the standard of event food. Now, more than ten years down the line a lot has changed in the industry, but we are still pushing the bar, and a huge part of the NorthSide experience is the food and drinks.

One of the biggest decisions we have made in the history of the festival was to go plant-based in 2022. This move really put plant-based food on the agenda in Denmark and even though we anticipated a lot of opinions and some media frenzy, it was even crazier than expected with hundreds of thousands of social media comments and national coverage for weeks.



RESULTS IN SHORT :

- ✦ We only serve plant-based and organic food at the festival. This includes all food for our volunteers, crew, and artist.
- ✦ All food at NorthSide has been organic since 2017.
- ✦ For many years the festival had lots of vegetarian alternatives.
- ✦ In 2019, the festival already had an 80/20 concept (max 20% animal produce).
- ✦ In 2022, we replaced partners that did not meet the new requirements.
- ✦ In general, we prioritize local suppliers and seasonal products.



NorthSide has had great organic ambitions for several years, and in 2017 we came close to being 100% organic. Our approach is to focus on produce that is both organic and locally produced, so we don't end up importing organic produce from the other side of the world.

ORGANIC AND SUSTAINABLE

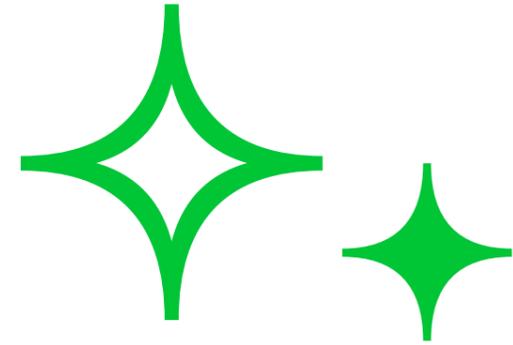
IMPACT ON CO2 :

The average food-related emissions per person per day were reduced by

32%

as a result of going plant-based.

Food-related emissions
per person per day are
now down to



0.98 kg

CO₂e

– and
everything
eatable at
NorthSide
is **organic**.

CASES

FOOD FOR CREW AND ARTIST

→ THE FUTURE
IS TASTY.

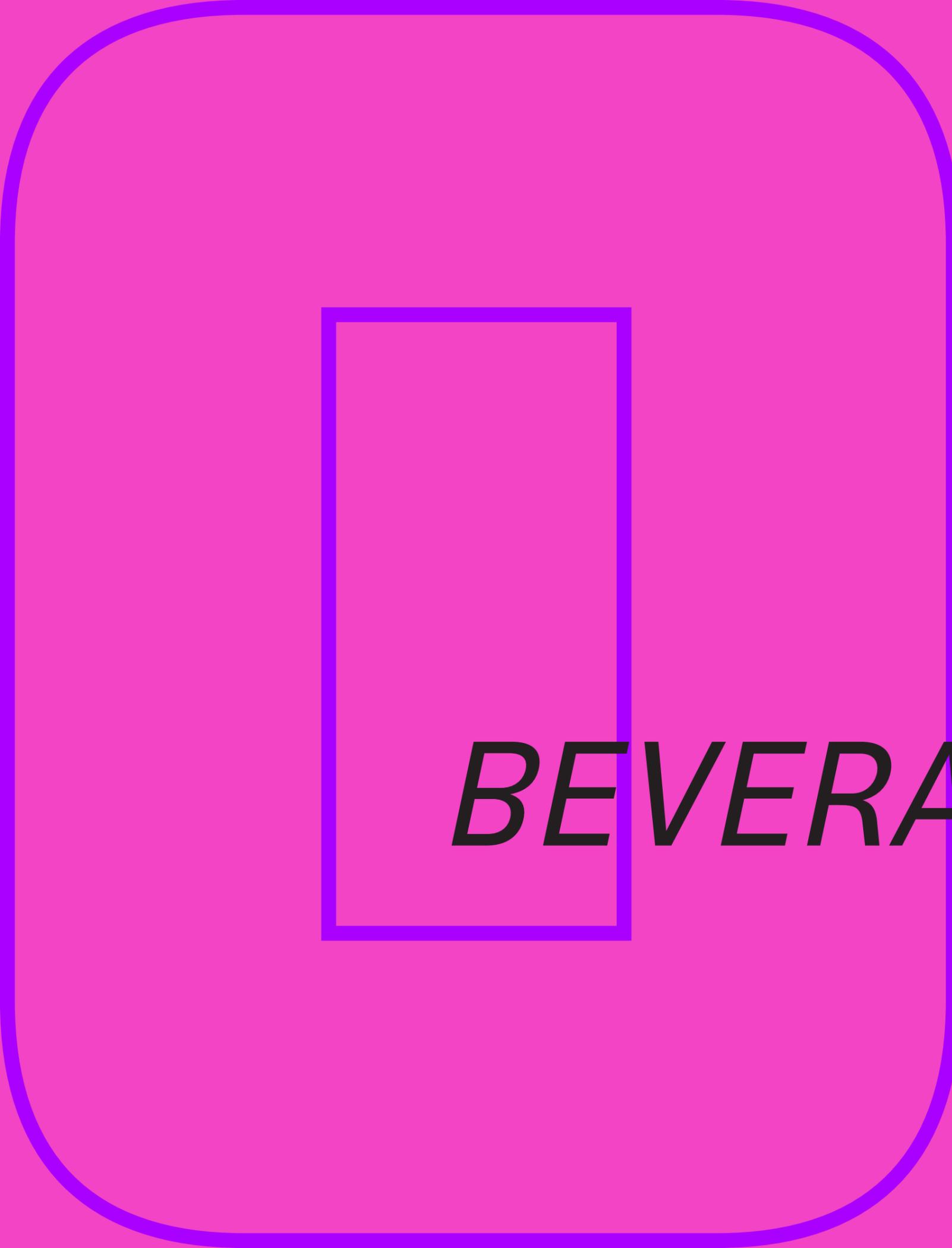
One thing that we are really proud of is that our own 'crew kitchen' with Mads Valentin at the helm succeeded in making plant-based food for all our crew, volunteers, and artist. This was no easy task and, needless to say, we were a bit curious as to how everyone would react to that.

But it is fair to say that Mads and his kitchen Mad Hos Mads created a success that we are happy they will build on this coming festival season. Also, a big thanks to Plant Mate for providing plant-based products (you won't believe it before you try it!) for the kitchen.

A hand is holding a yellow pizza box containing a vegetable pizza. The pizza is topped with sliced potatoes, zucchini, and herbs. The background is a blurred outdoor setting with greenery and a blue sky. The text "LEARNINGS AND FOCUS AHEAD" is overlaid in large white letters.

LEARNINGS AND FOCUS AHEAD

Continue to develop our plant based and organic partnerships and offerings. Even more focus on local produce.



BEVERAGES

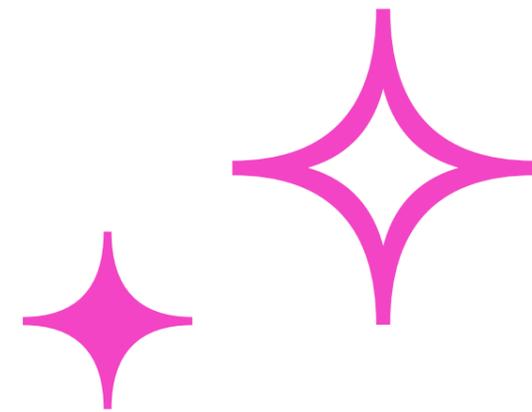


As it is the case with food, beverages have always been a focus area at NorthSide. Going organic was a big goal for us that we reached back in 2017 and onwards.

RESULTS IN SHORT :

- ✦ 96% of all beverages are organic.
- ✦ 100% of all coffee by Peter Larsen Kaffe was organic
- and 100% Fairtrade.
- ✦ The organic draft beer from Tuborg accounted for approximately 94% of the sales of draft beer.
- ✦ Did you know: Tuborg introduced their first Ecological beer Tuborg RÅ at NorthSide in 2015.
- ✦ We introduced a NorthSide cider made from apples from the road to Eskelunden with Æblefald.
- ✦ NJORD gin made another new NorthSide Gin this year, and this has almost become a tradition.

CIRCULAR COFFEE COMMUNITY



NorthSide has joined the Circular Coffee Community through our long-lasting partnership with Peter Larsen Kaffe. You can learn more about CCC at: www.circularcoffeecomunity.com

IMPACT ON CO2:

Beverage-related emissions were also significantly reduced in our report. The 2019 reporting used industry standard measurement, but in 2022 we were able to use data directly from our beer supplier Tuborg whose own work in this field means that their emissions per litre are more than

50%

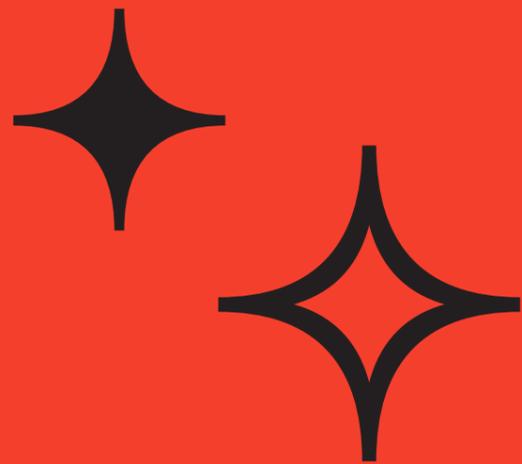
lower than the industry standards.

LEARNINGS AND FOCUS *AHEAD*

Continue to develop our organic partnerships and offerings. Even more focus on local produce.

TRANSPORTATION

PART OF THE *SOLUTION*



Transportation is an area that our industry has long tried to avoid talking about in terms of CO2 emissions. Maybe we have been afraid to discuss this area, as we are so dependent on artists flying in and big stage productions being transported. But now, the time is right, and we are ready to be part of the solution for future events.

RESULTS

IN SHORT :

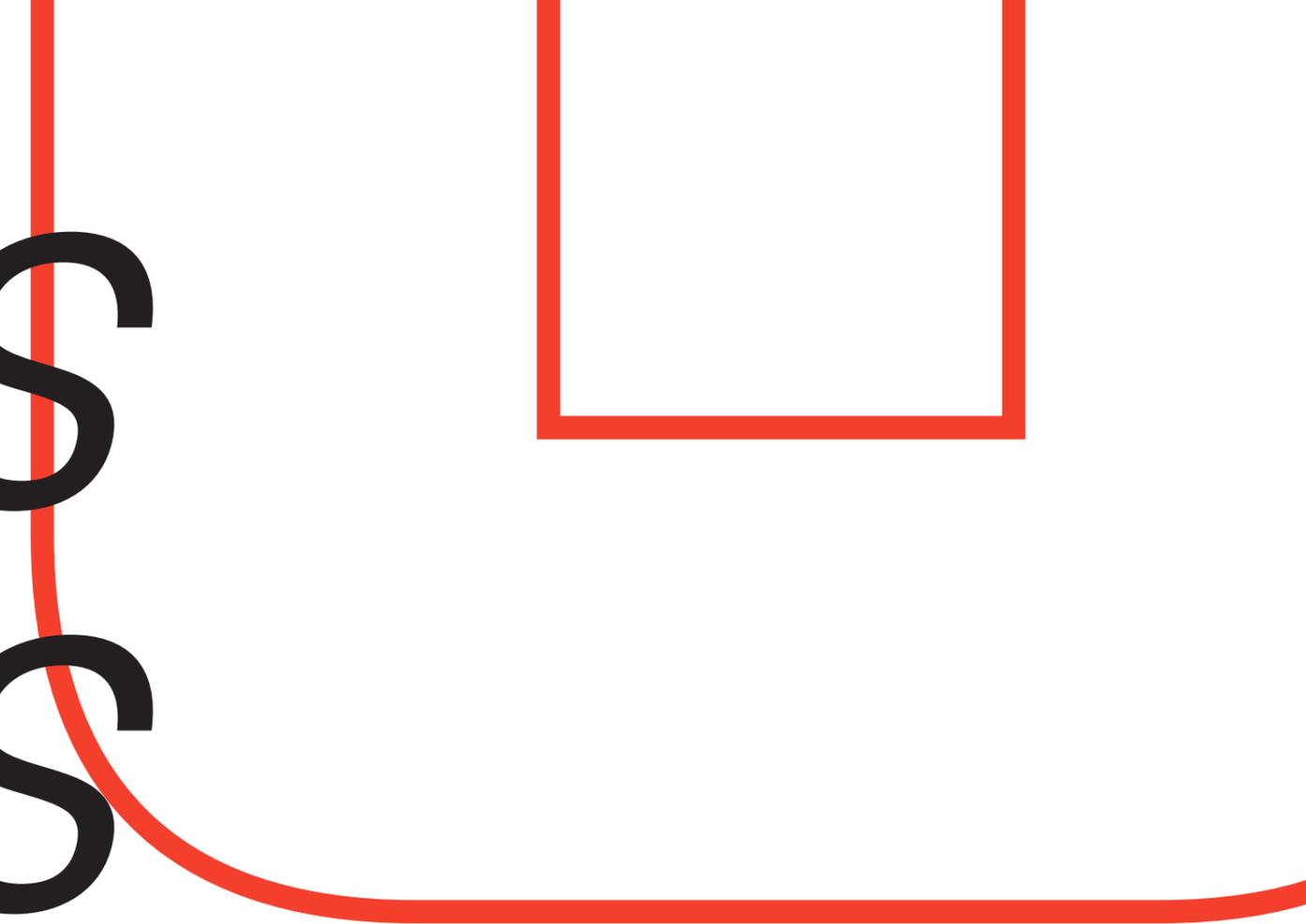
- ✦ An impressive 91% of the guests arrived on foot (29%), by bicycle (54%) or by bus (8%). The remaining 9% arrived by car, taxi, electric scooter, or other means of transportation.
- ✦ We used an increasing number of electric cars and bicycles for internal use.
- ✦ We continued not to offer car parking in connection with the festival.
- ✦ As always, we encouraged the audience to walk or bike to the festival.
- ✦ NorthSide and our partner (Dansk Roadshow) used HVO biodiesel for all heavy transportation.
- ✦ We made an impressive bike parking with our partner, Specialized, for more than 15.000 bikes.

30%

came from Copenhagen and the rest of Denmark.

LEARNINGS AND FOCUS AHEAD

The biggest CO2 impact is now in our scope 3 "audience transport". Around 30% of our audience in 2022 came from Copenhagen and the rest of Denmark.



TRAINS

BUSSES

CARPPOOLING

Out of that 30%, approximately 30% drove by car. Our ambition is to move some of those people into public transport like trains and busses or inspire more carpooling. That way, along with a general growing number of EVs, we expect to lower the CO2 emissions from audience transportation in the coming years.

RESOURCES

WASTE AND RECYCLING

Resources & recycling have been a focus area for us for years. We started sorting and recycling long before it was made mandatory in Denmark and have gained some hard-earned learnings along the way.

In 2019, we reached an impressive waste recycling amount of more than

80%

AND THE GOAL
IS STILL TO
BECOME EVEN
BETTER.

RESULTS IN SHORT :

- ✦ In collaboration with Tuborg, we continued to wash and recycle our beer mugs
- ✦ In collaboration with Tuborg, we continued to wash and recycle our beer jugs
- ✦ We sorted into four fractions among the audience and in more than 30 fractions in production areas.
- ✦ We continued our collaboration with Fødevarebanken (the Food Bank) on the prevention of food waste.

The Tuborg recyclable plastic cups and jugs are not included in the total waste sorting number as they were passed on to other festivals and we do not know the exact figures.

In 2022, we encountered a problem with the data collection on our recycling due to the new venue and new collaborations.

Therefore, estimates for 2022 were made based on the previous festival editions' waste generated per person. We will obviously get back on track in 2023. We did, however, sort and recycle as we have done for years and look forward to a new and great partnership with Kredsløb and DAKA in 2023 going forward.

CASE :

KREDSLØB RECYCLING STATION

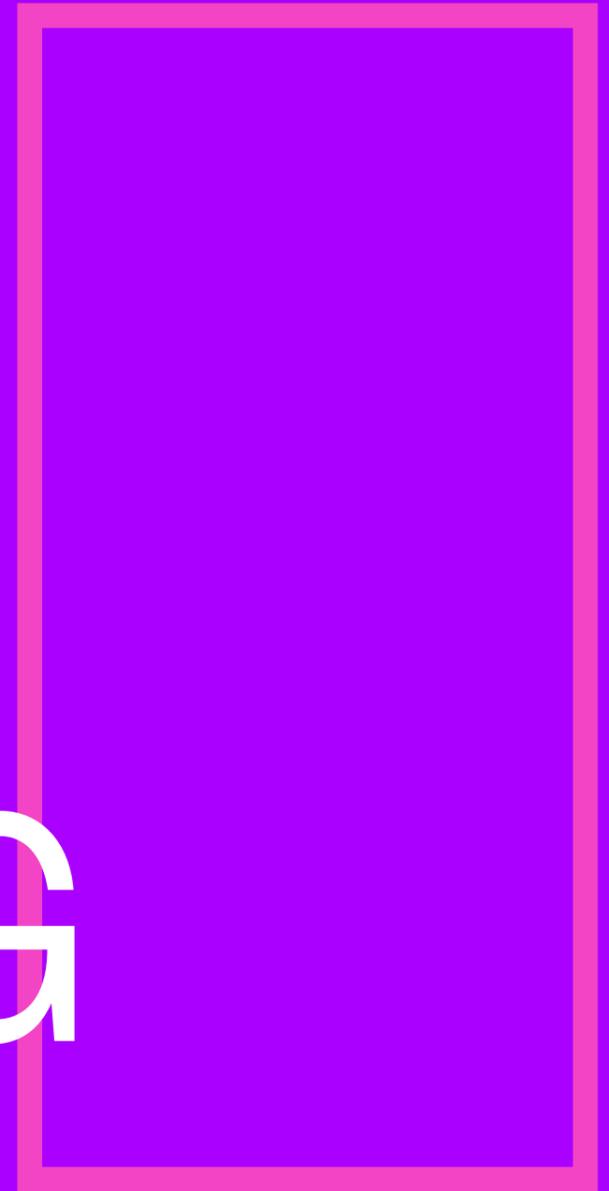
The new festival site at Eskelunden happens to be a neighbour to a recycling station called Eskelunden Genbrugsstation that is managed by local company Kredsløb. We have made a deal with Kredsløb to borrow the station during the festival. It provides us with a super professional setup for our recycling with more than 30 fractions and access to the best knowhow from Kredsløb's employees throughout the festival.

Improving our system and recycling percentage in the coming years.

LEARNINGS AND FOCUS AHEAD



PURCHASING POLICY



An important part of our resource plan is our purchasing policy. This is where we have the opportunity to control what products and elements enter the festival site and what materials are used to build the festival.



RESULTS

IN SHORT :

- ✦ Packaging purchase requirements are entered into the contract with all onsite vendors.
- ✦ We survey and measure our vendors' purchases.
- ✦ Wood products such as cardboard and paper are required to be either recyclable and/or FSC certified.
- ✦ All volunteers receive an organic cotton T-shirt from AWARE by VERO MODA.
- ✦ We work to minimize the use of fossil plastic.
- ✦ We demand that all wood used is certified wood. We collaborate on this with STARK and FSC.
- ✦ We have organic requirements, not just in food and beverages, but also, e.g., textiles.

CASES

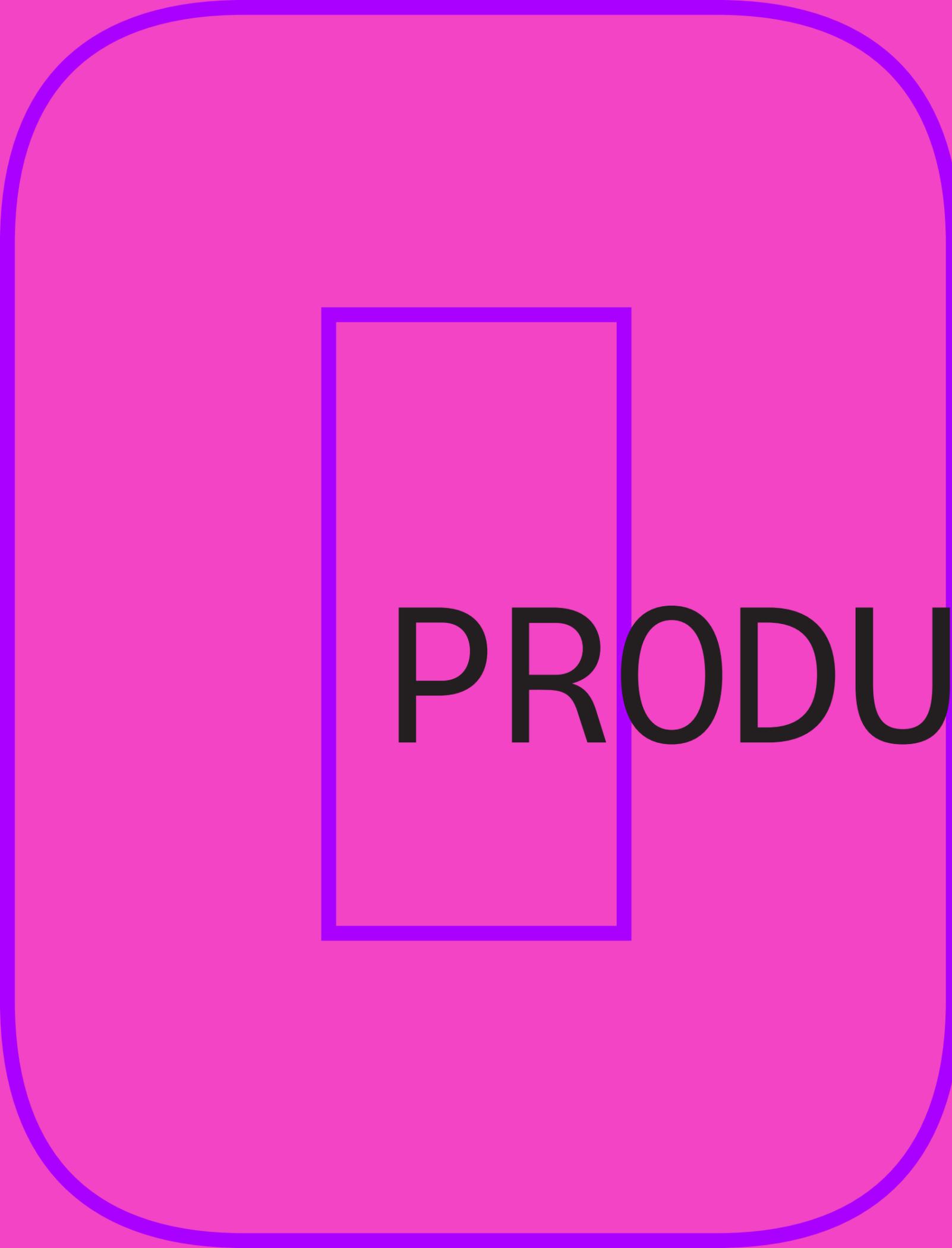
URTEKRAM

Urtekram is not only one of our commercial partners. Urtekram also provides organic soap and hand lotions to all toilet facilities throughout the festival. Giving all our guests a luxury experience on the go. Urtekram is certified organic beauty.



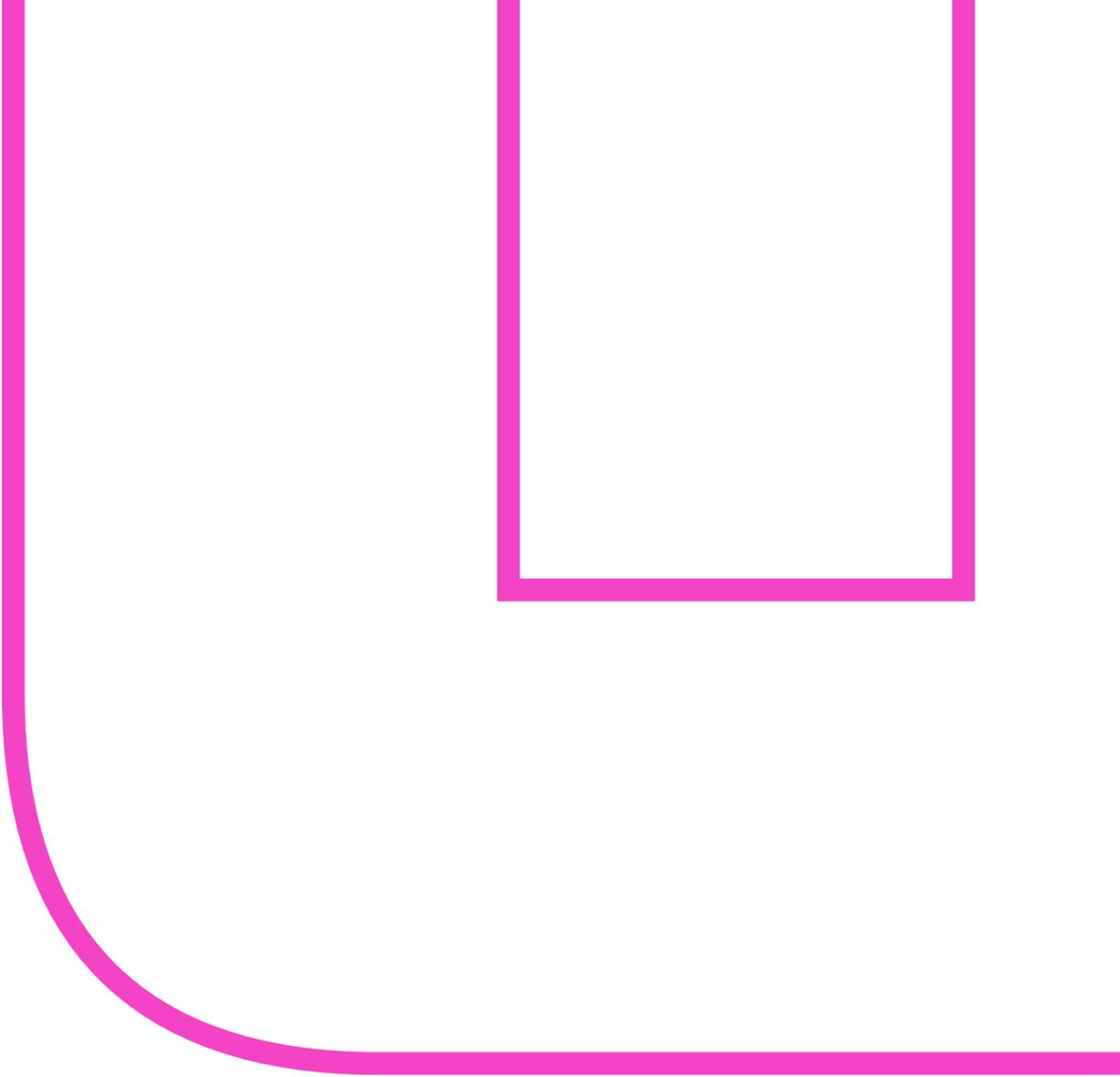
LEARNINGS AND FOCUS AHEAD

We will use the coming years to facilitate new business models and partnerships to streamline and qualify our purchasing and rental agreements and, at the same time, get better data for our measurements.



PRODUCTION

stages
fences
toilets
bars
seating
etc.



The term production refers to everything that we build and rent to transform Eskelunden from a city park to a festival site. We are talking all the essential stuff, stages, fences, toilets, bars, seating areas etc.

RESULTS IN SHORT :

- ✦ We have our own storage facilities so that we can store and reuse as much of the material we create as possible. At the storage site we have also set up our own woodshop so that the production team can build, prepare, and repair elements throughout the year.
- ✦ We have our own in-house architect who has developed our own 'assembly for disassembly' system for the things we build, be it bars, seating areas, installations, platforms, and more. With inspiration from the IKEA flat pack system, the idea is that it can be disassembled, transported, and stored as effectively as possible.
- ✦ We obtain reports from our supplier STARK, on all building materials bought throughout the year (tree, bolts, paint, and so on).

CASES

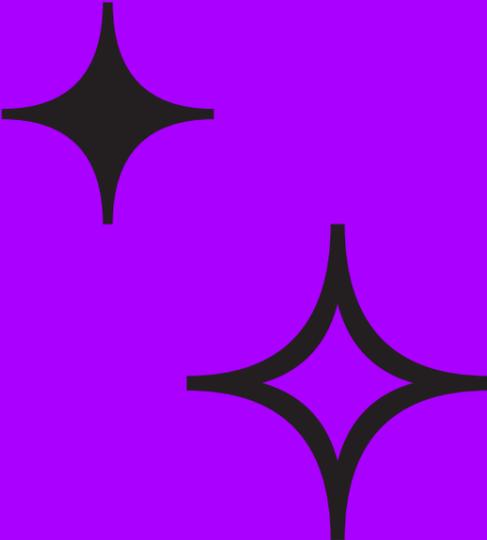
MODULAR BAR SYSTEM

One of the systems our own architect and designers have created is an assembly for disassembly modular bar system made in wood, metal, and recycled materials like old elections posters. The system can be reused in different compositions for different purposes be it a bar or even an entrance - again and again.

LEARNINGS AND FOCUS AHEAD

Keep developing our systems for better reuse and less use of new materials. Create a better experience for our guests with fewer 'white plastic tents' and a more Nordic feel.

WATER AND WASTEWATER



AT THE NEW ESKELUNDEN SITE,
WE HAVE CONTINUED THE WATER
SETUP DEVELOPED FOR THE OLD
FESTIVAL SITE – ONLY NOW
THE INFRASTRUCTURE IS EVEN
BETTER.

RESULTS

IN SHORT :

- ✦ We used a total of 1.737 m³ of water at NS22, slightly less than previous years.
- ✦ We still do not sell bottled water.
- ✦ We continued to sell refillable drinking bottles to the audience.
- ✦ The water is free.
- ✦ We have discontinued all distribution of spring water in non-returnable bottles in all backstage areas, incl. behind the stages and in the artist and press area.
- ✦ We continued to use vacuum toilets that use only 1/10 of water compared to conventional water toilets.
- ✦ All volunteers receive a free water bottle for tap-water.

LEARNINGS AND FOCUS AHEAD

Continue to monitor
and reduce the use
of water.

DOCUMENTATION

THERE IS A LOT OF
WORK IN DOCUMENTING
AND, NOT LEAST,
COLLECTING DATA
AND MAKING IT INTO
SOMETHING USEFUL.

It is important that we are transparent and share and use this information in an inspiring way.

Historically, we have created a lot of internal and very time-demanding systems, but things are now moving fast in a better direction, not only for us, but for the entire industry. New tools and more systemic approaches are made available and are setting the direction for live events. We welcome this and look forward to continuing to be at the forefront of the development.

RESULTS

IN SHORT :

- ✦ We work and collaborate with A Greener Festival, Green Producers Tool, and Green Deal Circular Festivals Europe to develop and measure our sustainability initiatives.
- ✦ We have created a collection model for consumption numbers, data, and case stories.
- ✦ Our partner, FSC Denmark, visits all the onsite vendors to document the amount of sustainable tableware.
- ✦ We receive documentation on the certification of goods bought from STARK.
- ✦ All onsite vendors have provided documentation for their organic purchases.
- ✦ We surveyed the festival audience and asked them about their use of transportation and their general attitude towards sustainability. We had just around 6,000 respondents.

CASES



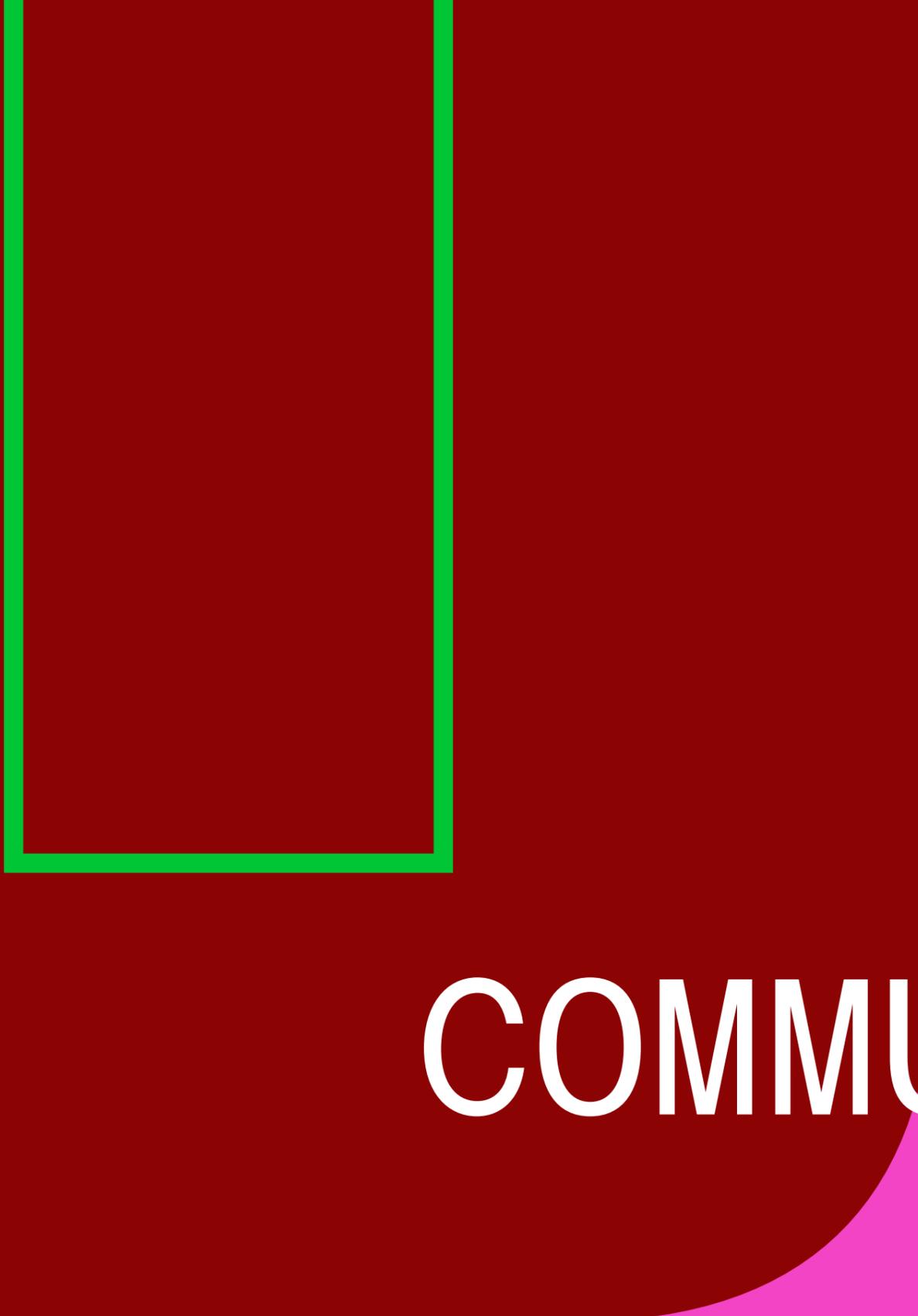
GREEN PRODUCERS TOOL

This year marked the implementation of the new CO2 calculation tool, Green Producers Tool, from our London-based collaboration partner, A Greener Festival.

Green Producers Tool, a climate tool that measures and facilitates cuts in emissions for productions in the culture sector.

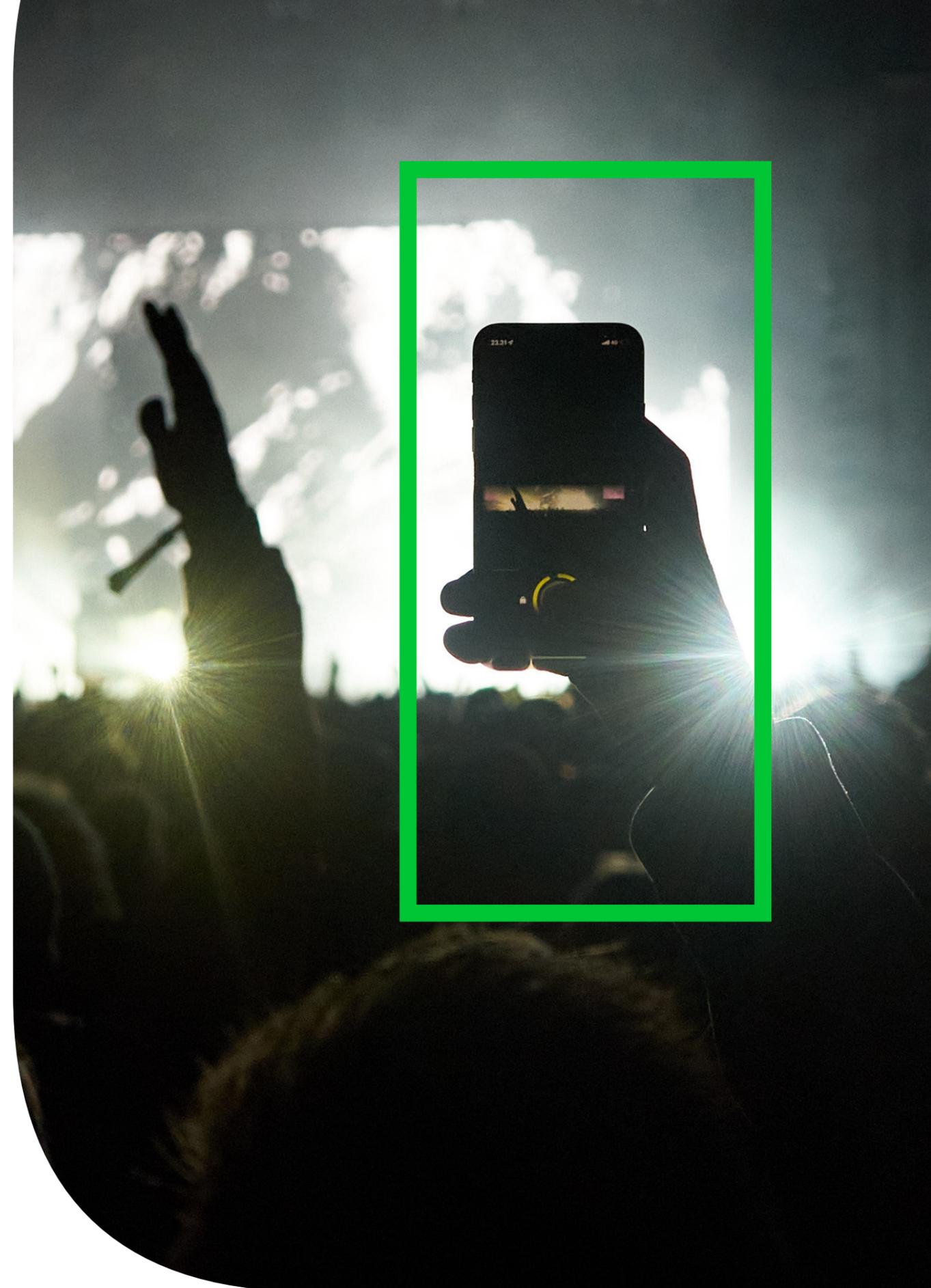
Green Producers Tool has been in development since January 2021 in collaboration between Babusjka AS, Innocode, CICERO and The Research Council of Norway. To further adapt the tool for the Nordics, Green Producers Club have opened an office in Copenhagen and initiated projects in collaboration with the festivals Tinderbox and NorthSide in Denmark and with Nordisk Film Production across the Nordics.

Link: www.greenproducers.club/the-tool



COMMUNICATION

We want to encourage NorthSide's guests to take a stand and push the social agenda on sustainability. We want to create positive case stories that inspire - and at the same time, increase awareness of our initiatives and the partners we work with in this area.



RESULTS IN SHORT :

- ✦ The 'going plant based' story reached more than 10 million impressions online in the first two weeks only. Exclusive print, TV presence etc.
- ✦ We made a live sustainability forum during the festival with three full days of program.
- ✦ We made a huge 'sustainability wall' at the festival with facts and figures on our results.
- ✦ We have made numerous talks in Denmark and internationally on our sustainability approach and results.
- ✦ We have released this sustainability report and given it more focus on our new website.
- ✦ We have initiated more new sustainability initiatives than previously.

CASE STUDY

PLANT-BASED

The result of our plant-based communication was hundreds of thousands social media comments and national coverage for weeks in all major media (DR, TV2, Politiken, Berlingske, JP, and more). The story spread like wildfire and was the conversation across dinner tables all over the country and literally put NorthSide back on the map after the corona-slumber. We strive to be an inspiration – LEAD THE WAY



NorthSide was among the three finalists at the Sustainable Brand Index “Årets indsats 2023” for our plant-based initiative.

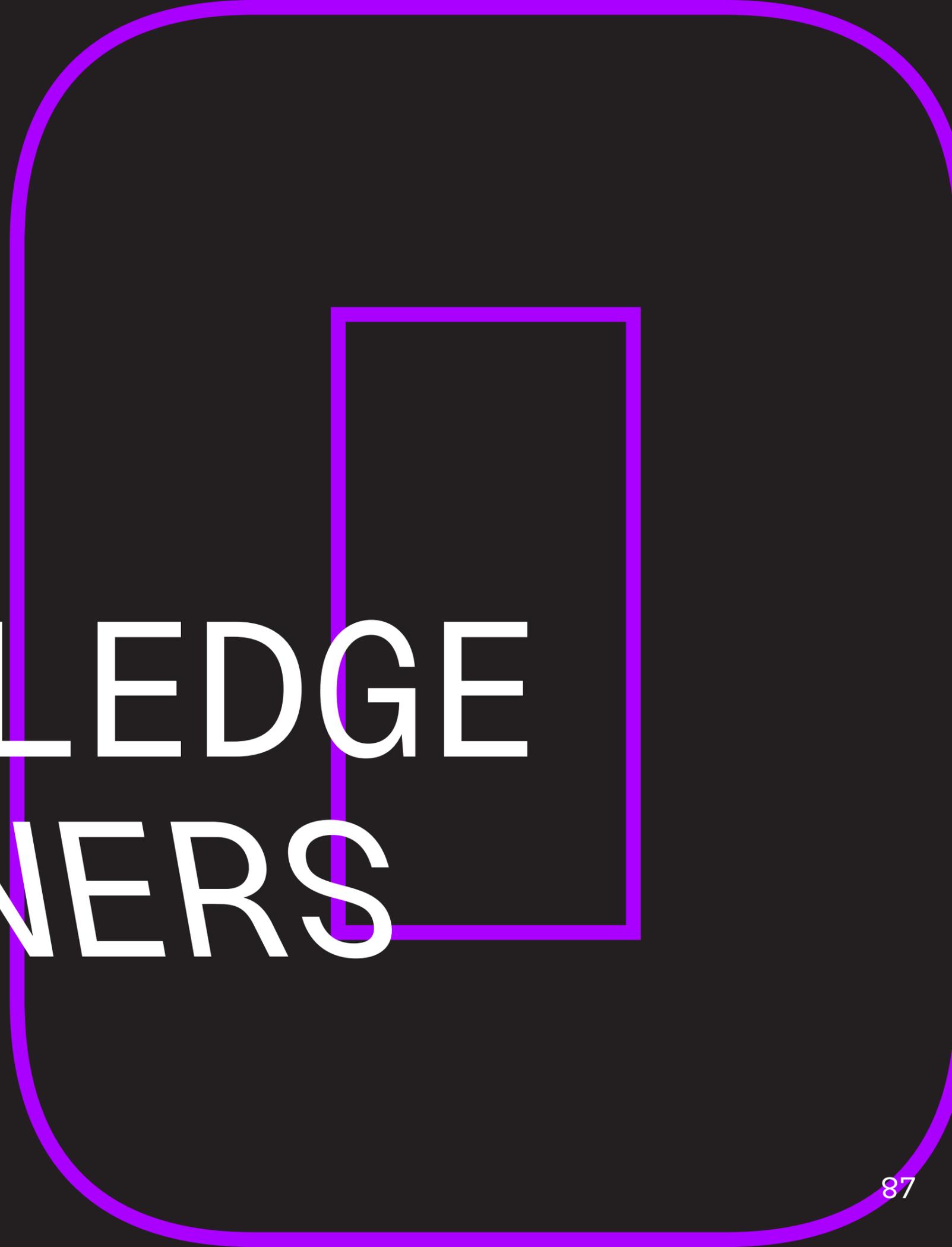
A hand holding a lit candle against a background of colorful bokeh lights.

LEARNINGS AND FOCUS *AHEAD*

Initiate better and more systemic data collection and measuring.

Set up third party validation of our results and solutions.

Become more visible with our initiatives and results, not least on the festival site.



KNOWLEDGE PARTNERS

expert partners

We are not experts in every field and rely on expert partners that help us make the right decisions and validate our strategy and solutions. Throughout the years, we have broadened the number of knowledge partners and are proud to have great partners that help us in our work.



CASES

THE FORUM

In 2022 we made a sustainability forum at the festival site with a focus on green entrepreneurship together with Aarhus University, Aarhus Municipality and The Danish Business Authority. Here we presented a list of great new companies and products from start-ups like Wavy Wonders, Pure Algae, Seaman Chips, Nordisk Tang, Plant Mate, CleanPro, Pure Dansk, Hey Planet, The UPCYCL, Merry Berry, Mawalli, REST distillery among others.

LEARNINGS AND FOCUS AHEAD

It is very important for NorthSide to keep lowering our CO2 emissions and become better each year. But all our sustainability initiatives and ideas are not only about CO2 reductions; sometimes, we do things because it has a great impact and reaches further than the festival itself. We will continue this double-sided approach in the future as well.

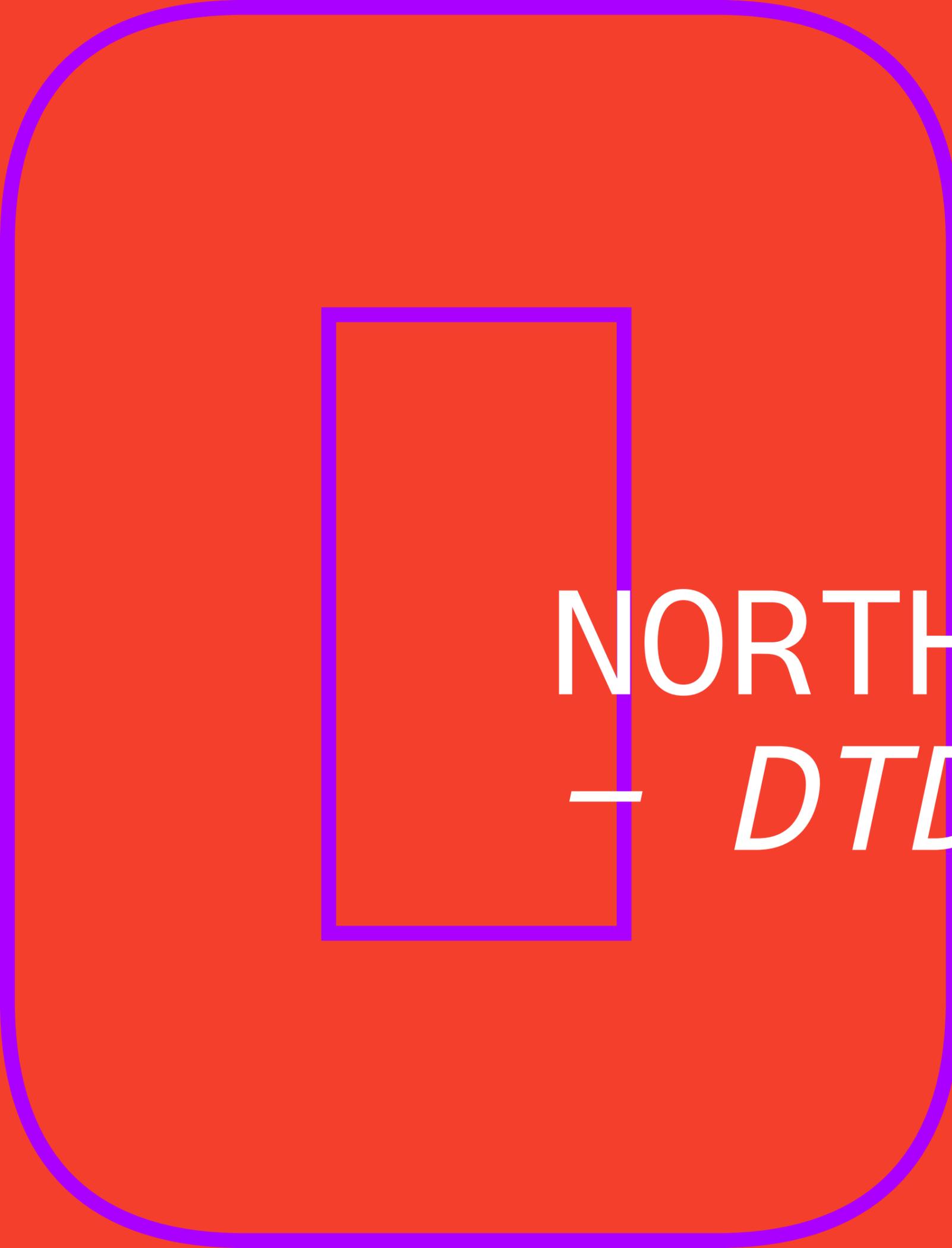
COMMERCIAL PARTNERSHIPS

NorthSide is a huge experimental station and innovation is in our DNA. A partnership adds value to the festival and festival site, the brand, and, not least, the audience. Ideally, it even helps us solve and develop our sustainability goals.

We are a commercial festival driven by results. We have an all-year approach and a professional team with the sole focus on making the best partnerships in the business. We have a unique position and a very valuable target group of front-runners.

TUBORG





NORTHSIDE
– *DTD GROUP*

At NorthSide / DTD we take this work seriously every day, all year round, and we have implemented a range of initiatives internally in the organization.

We sort waste into

10

WASTE &
RECYCLING

FRACTIONS

in accordance with
Aarhus Municipality's
sorting system.

significantly reduced food waste



FOOD & DRINK

We reduce food waste from the lunch plan with a booking system.

We buy organic food for the office lunch plan, and we shop for and prepare the meals ourselves, which has significantly reduced food waste. We serve plant-based food at least twice a week.

high level of
environmental
awareness

PURCHASING POLICY

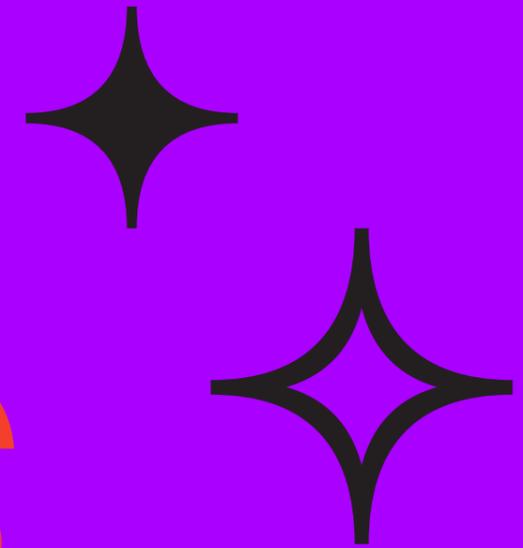
- ✦ We use only environmentally and FSC certified paper articles.
- ✦ We use only eco-labelled cleaning products (labelled 'Blomsten' or 'Svanen').
- ✦ We demand a high level of environmental awareness from our suppliers and partners.



ENERGY & TRANSPORT

- ✧ We have a green energy supplier.
- ✧ We have two AUDI E-trons at the office.
- ✧ We have electric chargers from OK at the office for electric vehicles.

VOLUNTEERS



WE ENGAGE ALL THE VOLUNTEERS
IN THE WORK WITH *SUSTAINABILITY*
AS AN INTEGRAL PART OF THE
CREATION OF NORTHSIDE AND HOPE
TO CREATE GOOD AMBASSADORS FOR
A BETTER FUTURE.



FOR THE LOVE OF
LIFE + MUSIC

N°RTHSIDE



Read more at northside.dk

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